



Top 50 Streaming Originals in India

Jan-Jun 2025

**An Ormax Media Report
based on audience research**

Viewership Estimation Methodology



Viewership is estimated through weekly primary research conducted among audience across India and languages, projected to the OTT universe in India. Our viewership estimates (reported in millions) are a measure of the number of individuals who watched at least one full episode of a show, or at least 30 minutes of a film. They do not reflect the number of OTT accounts used, but rather the actual number of viewers. For example, if three family members or two friends watch together on a single account, they are counted as three and two unique viewers, respectively.

The estimates represent unduplicated audiences, i.e., a viewer is counted only once even if they watch episodes over multiple weeks. The methodology also captures viewers who may have accessed the show or film through pirated means. All language versions are included in the estimates, including dubbed audio feeds in Indian languages. However, the estimates are restricted to the Indian market and do not include overseas viewership.

Some properties, primarily those launched in the second half of June 2025, are still being tracked, and their viewership estimates have been projected for their complete run. Hence, final estimates may vary from the numbers in this report.

1



CRIMINAL JUSTICE: A FAMILY MATTER

27.7 Mn

Hindi Fiction Series | JioHotstar

Producer: Applause Entertainment, BBC Studios India

2



ORMAX
MEDIA

EK BADNAAM AASHRAM S3 PART 2

27.1 Mn

Hindi Fiction Series | Amazon MX Player

Producer: Prakash Jha Productions

3



ORMAX
MEDIA

PANCHAYAT S4

23.8 Mn

Hindi Fiction Series | Amazon Prime Video

Producer: TVF

4



PAATAL LOK S2

16.8 Mn

Hindi Fiction Series | Amazon Prime Video

Producer: Clean Slate Filmz, Eunoia Films

5



ORMAX
MEDIA

SQUID GAME S3

16.5 Mn

Korean Fiction Series | Netflix

Producer: Firstman Studio, Siren Pictures

6



THE LEGEND OF HANUMAN S6

16.2 Mn

Hindi Fiction Series | JioHotstar

Producer: Graphic India

7



ORMAX
MEDIA

THE ROYALS

15.5 Mn

Hindi Fiction Series | Netflix

Producer: Prithvi Nandy Communications

8



ORMAX
MEDIA

THE SECRET OF THE SHILEDARS

14.5 Mn

Hindi Fiction Series | JioHotstar

Producer: Dashami Creations

9



ORMAX
MEDIA

CHIDIYA UDD

13.7 Mn

Hindi Fiction Series | Amazon MX Player

Producer: Baweja Studios

10



JEWEL THIEF – THE HEIST BEGINS

13.1 Mn

Hindi Film | Netflix

Producer: Marflix Pictures

11



ORMAX
MEDIA



DABBA CARTEL

12.8 Mn

Hindi Fiction Series | Netflix

Producer: Excel Media & Entertainment

12



DHOOM DHAAM

12.1 Mn

Hindi Film | Netflix

Producer: Jio Studios, B62 Studios

13



GRAM CHIKITSALAY

11.8 Mn

Hindi Fiction Series | Amazon Prime Video

Producer: TVF

14



ORMAX
MEDIA

KHAKEE: THE BENGAL CHAPTER

11.4 Mn

Hindi Fiction Series | Netflix

Producer: Friday Storytellers

15



HIP HOP INDIA S2

11.1 Mn

Hindi Reality Show | Amazon MX Player

Producer: Frames Production Company

16



THE GREAT INDIAN KAPIL SHOW S3

10.9 Mn

Hindi Reality Show | Netflix

Producer: K9 Films, Beingu Studios

17



KULL: THE LEGACY OF THE RAISINGGHS

10.4 Mn

Hindi Fiction Series | JioHotstar

Producer: Balaji Digital, 9PM Films

18



ORMAX
MEDIA

SHARK TANK INDIA S4

10.3 Mn

Hindi Reality Show | Sony LIV

Producer: Studio NEXT

19



DUPAHIYA

10.1 Mn

Hindi Fiction Series | Amazon Prime Video

Producer: Bombay Film Cartel

20



BLACK WARRANT

9.8 Mn

Hindi Fiction Series | Netflix

Producer: Applause Entertainment, Andolan Films, Confluence Media

21



ORMAX
MEDIA

KANNEDA

9.6 Mn

Hindi Fiction Series | JioHotstar

Producer: JAR Pictures

22



RANA NAIDU S2

9.5 Mn

Hindi Fiction Series | Netflix

Producer: Locomotive Global

23



POWER OF PAANCH

9.4 Mn

Hindi Fiction Series | JioHotstar

Producer: Balaji Telefilms



24



THE TRAITORS

9.3 Mn

Hindi Reality Show | Amazon Prime Video

Producer: BBC Studios India

25



ORMAX
MEDIA

BATTLEGROUND

9.2 Mn

Hindi Reality Show | Amazon MX Player

Producer: Rusk Media

26



KHAUF

9.0 Mn

Hindi Fiction Series | Amazon Prime Video

Producer: Matchbox Shots

27



NADAANIYAN

8.9 Mn

Hindi Film | Netflix

Producer: Dharmatic Entertainment

28



ADOLESCENCE

8.7 Mn

English Fiction Series | Netflix

Producer: Plan B Entertainment, Warp Films, Matriarch Productions, It's All Made Up Productions, One Shoe Films

29



HAI JUNOON! DREAM. DARE. DOMINATE.

8.5 Mn

Hindi Fiction Series | JioHotstar

Producer: Jio Creative Lab

30



SUZHAL – THE VORTEX S2

8.3 Mn

Tamil Fiction Series | Amazon Prime Video

Producer: Wallwatcher Films

31



THE LAST OF US S2

8.0 Mn

English Fiction Series | JioHotstar

**Producer: HBO, The Mighty Mint, Word Games, PlayStation Productions,
Naughty Dog, Sony Pictures Television Studios**

32



OOPS AB KYA?

7.7 Mn

Hindi Fiction Series | JioHotstar

Producer: Dice Media

33



REACHER S3

7.5 Mn

English Fiction Series | Amazon Prime Video

Producer: Amazon MGM Studios, Skydance Television Studios, Paramount Television Studios

34



BADA NAAM KARENGE

7.4 Mn

Hindi Fiction Series | Sony LIV

Producer: Rajshri Productions

35



MRS.

7.3 Mn

Hindi Film | ZEE5

Producer: Jio Studios, Baweja Studios

36



FIRST COPY

7.2 Mn

Hindi Fiction Series | Amazon MX Player

Producer: Kurji Production, Salt Media



37



HEART BEAT S2

7.0 Mn

Tamil Fiction Series | JioHotstar

Producer: Tele Factory Productions

38



KERALA CRIME FILES S2

6.9 Mn

Malayalam Fiction Series | JioHotstar

Producer: Monkey Business

39



DAREDEVIL: BORN AGAIN

6.8 Mn

English Fiction Series | JioHotstar

Producer: Marvel Television

40



MY GIRLFRIEND IS AN ALIEN S2

6.6 Mn

Mandarin Fiction Series | Amazon MX Player

Producer: Tencent Penguin Pictures, Zoomlion Transmission

41



TEST

6.5 Mn

Tamil Film | Netflix

Producer: YNOT Studios

42



ORMAX
MEDIA

MISTRY

6.4 Mn

Hindi Fiction Series | JioHotstar

Producer: Banijay Asia

43



ORMAX
MEDIA

LAFANGEY

6.3 Mn

Hindi Fiction Series | Amazon MX Player

Producer: Yellow Montage

44



WHEN LIFE GIVES YOU TANGERINES

5.9 Mn

Korean Fiction Series | Netflix

Producer: Pan Entertainment, Baram Pictures

45

CASHIER
খাজাঁচী

5

CAS
খা

6

ORMAX
MEDIA

POSIT

LOOT KAAND

5.8 Mn

Hindi Fiction Series | Amazon MX Player

Producer: Drishyam Films, N2O Films

46



YOU S5

5.6 Mn

English Fiction Series | Netflix

**Producer: Berlanti Productions, Alloy Entertainment, Warner Bros. Television,
A+E Studios**

47



THE WHEEL OF TIME S3

5.5 Mn

English Fiction Series | Amazon Prime Video

Producer: Sony Pictures Television, Amazon MGM Studio, Radar Pictures, Iwot Productions, Long Weekend, Little Island Productions

48



OFFICE

5.4 Mn

Tamil Fiction Series | JioHotstar

Producer: Box Office Studio

49



DEVIKA & DANNY

5.2 Mn

Telugu Fiction Series | JioHotstar

Producer: Joy Films



50



ORMAX
MEDIA

THE WHITE LOTUS S3

5.0 Mn

English Fiction Series | JioHotstar

Producer: HBO, Middle Child Pictures, Rip Cord Productions



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