



## Certificate Program in Indian Media Business

Our new learning initiative will enable more informed decision-making related to career choices in media & entertainment

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### Summary

- Ormax Media has forayed into the learning & education domain, with the launch of Certificate Program in Indian Media Business, an online certification course, available separately for students and executive
  - The course offers participants a comprehensive overview of the Indian media & entertainment industry, from a content, marketing, monetization and distribution perspective
  - This update has details of the course, and the enrolment process
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As Ormax Media enters its 17th year of providing insights to the Indian Media & Entertainment industry, we are delighted to share a significant update. We have forayed into the learning & education domain, with the launch of **Certificate Program in Indian Media Business**, an online certification course, available separately for students and executives. This program is our endeavour to help those interested in a media & entertainment career in India, take more informed decisions, as well as learn more about the industry from Ormax Media's team of experts.

The courses will be available in different batches, with limited seats available in each batch. Upon successfully completing the course, participants will receive a digital certificate from Ormax Media, which would serve as a valuable credential that can open doors in the Indian media & entertainment industry.

Certificate Program in Indian Media Business offers participants a comprehensive overview of the Indian media & entertainment industry, from a content, marketing, monetization and distribution perspective. Ormax Media collaborates with over 95 top media & entertainment brands, offering deep industry insights that extend beyond theoretical knowledge. This extensive experience provides you with practical understanding and expertise, ensuring that participants in the program are well-prepared to succeed in the dynamic world of media and entertainment.

Both the students and executives versions will be conducted over 10 online sessions of one hour each.

**To enroll, or to know more about course details, schedule, fees, and other such details, visit our course website [here](#).**