



## The India Box Office Report: April 2024

April 2024 was a sub-par month at the India box office, grossing less than ₹500 Cr. However, for the first time in Indian cinema's history, Malayalam emerged as the top-grossing language of the month

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By Our Insights Desk

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### Summary

- Films that released in April 2024 grossed ₹457 Cr at the domestic box office
- The cumulative box office for Jan-Apr releases stands at ₹3,071 Cr, which is at par with the same period in 2023
- Aavesham emerged as the top film of the month, becoming the third Malayalam film to gross over ₹100 Cr this year, after Manjummel Boys and Aadujeevitham – The Goat Life
- Aided by Aavesham and Varshangalkku Shesham, this is the first time in the history of Indian cinema that Malayalam is the highest-grossing language of the month

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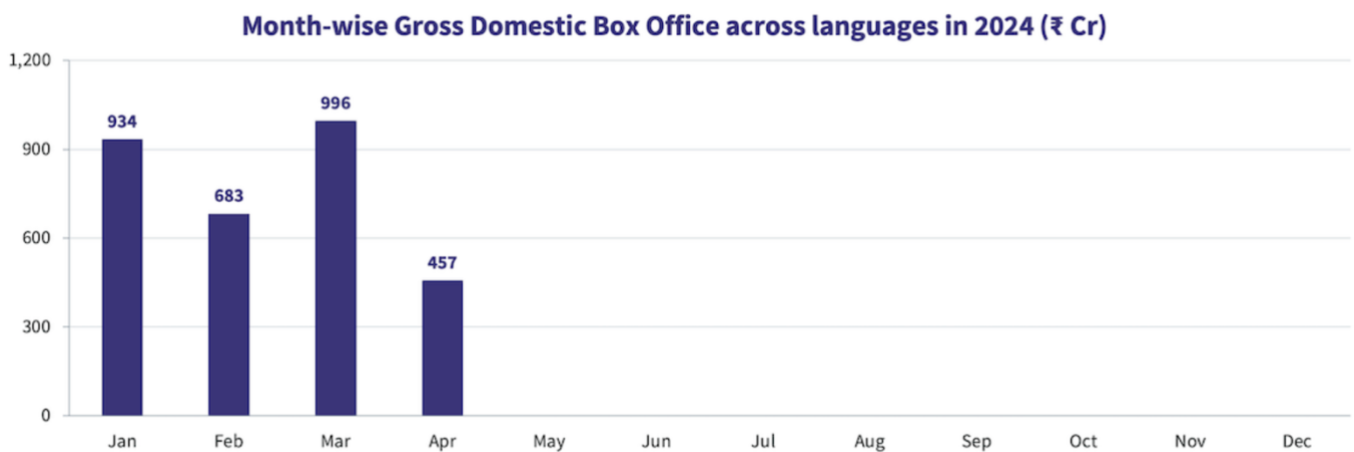
Our monthly feature **The India Box Office Report**, tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your

film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the April 2024 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

### Cumulative Box Office: April 2024

Films that released in April 2024 grossed ₹457 Cr at the domestic box office, making it the first month in over a year (i.e., since February 2023) to have gross collections less than ₹500 Cr. This is despite multiple holidays, such as Eid-al-Fitr, Ugadi, Tamil New Year, etc., falling in this month, indicating the failure of multiple movies to capitalise on these opportunities.

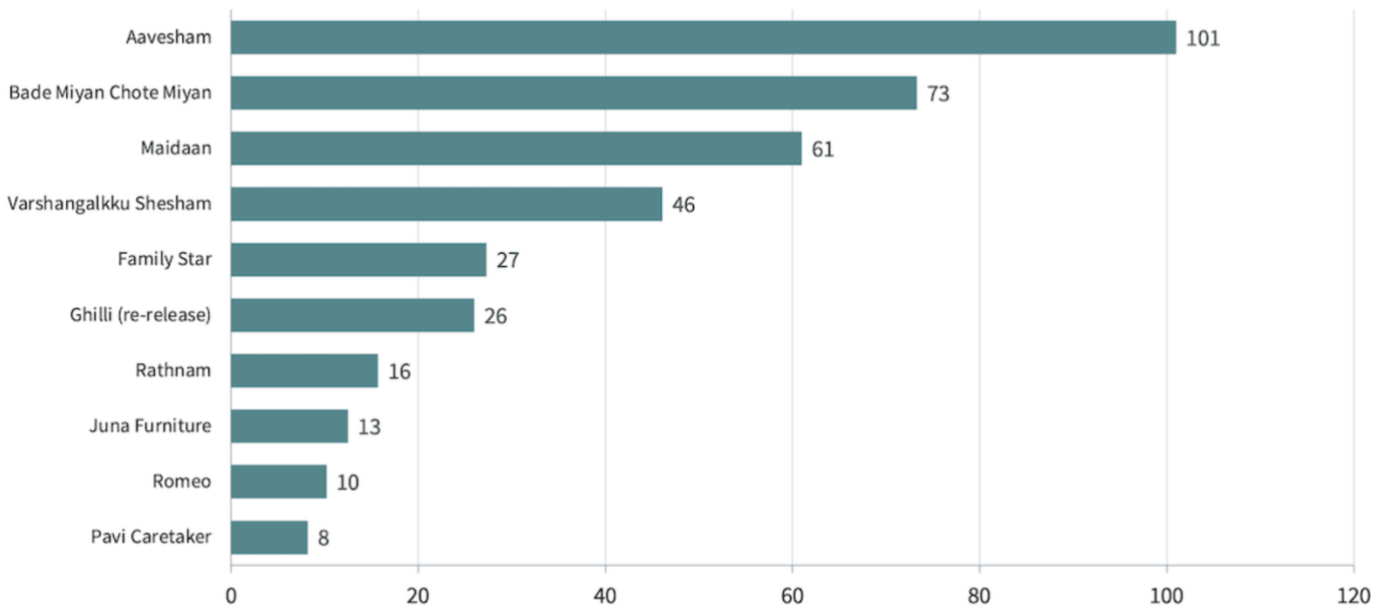


The cumulative box office for Jan-Apr releases stands at ₹3,071 Cr, which is at par with the same period in 2023.

## Top 10 Films

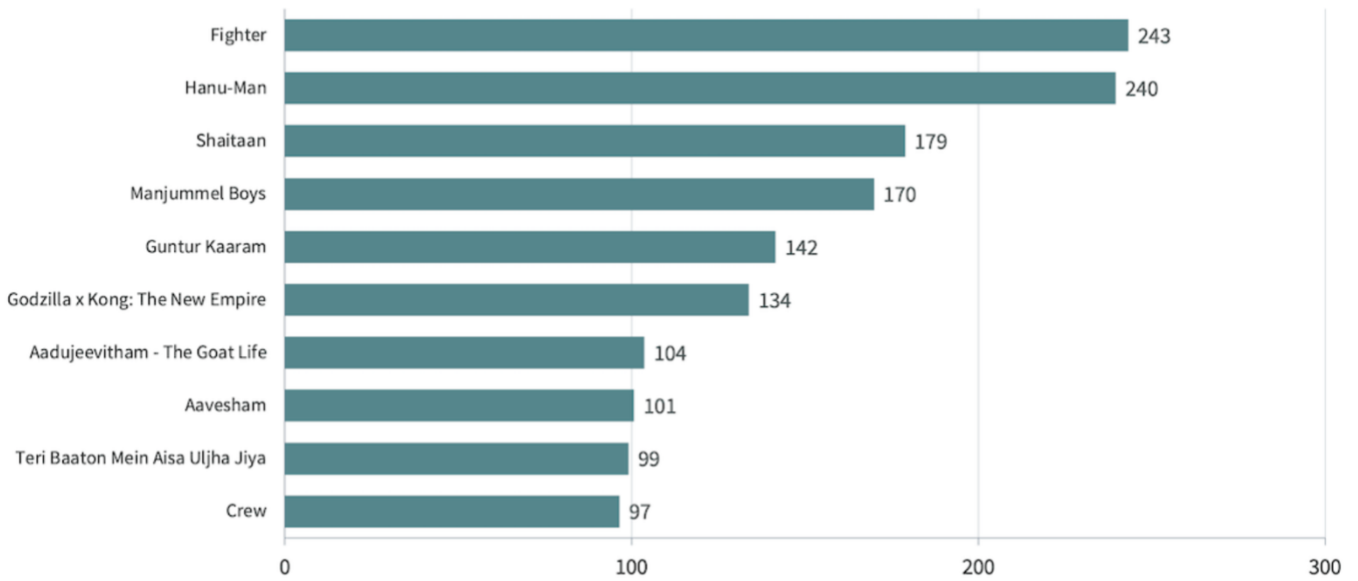
The chart below lists the top 10 films released in April 2024, based on their box office performance in India.

### Top 10 April 2024 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



Aavesham emerges as the top grossing film of the month. This is the second time this year that a Malayalam film has emerged as the top grosser of the month, a feat that was not achieved even once in the since the start of our monthly box office reports in July 2022. Interestingly, the Tamil film Ghilli, in its re-release, features in the 6<sup>th</sup> position this month, collecting ₹26 Cr at the box office.

**Top 10 releases of 2024 (Jan-Apr), based on Gross Domestic Box Office across all language versions (₹ Cr)**

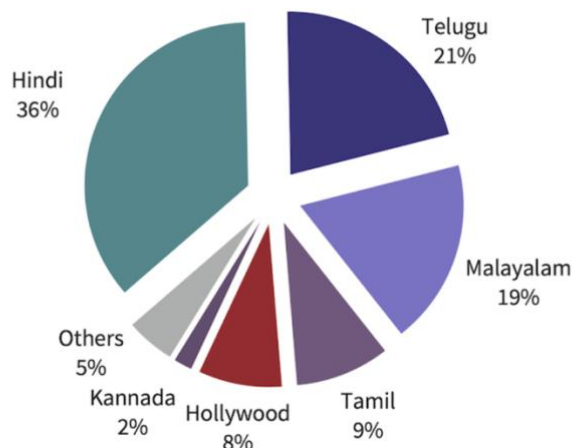


Aavesham becomes the third Malayalam film this year to cross the ₹100 Cr mark at the domestic box office, following Manjummel Boys and Aadujeevitham – The Goat Life.

**Language Share**

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head ‘Hollywood’.

**Language Share of Gross Domestic Box Office (Jan-Apr 2024)**



The Malayalam industry has continued its strong run this month as well, aided by Aavesham and Varshangalkku Shesham, with its share increasing to 19% compared to 16% last month. This is also the first month ever in Indian cinema where Malayalam is the highest grossing language, with 35% share of April 2024's domestic box office. This is aided by Malayalam films collecting well even outside Kerala, especially in the state of Tamil Nadu.

### **How to read the numbers in this report?**

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films (e.g., Pathaan in this report), Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

*For feedback and inquiries, you can mail us at [reports@ormaxworld.com](mailto:reports@ormaxworld.com)*