



The India Box Office Report: August 2022

Films from Telugu and Tamil languages dominated the Indian box office in August 2022, which saw the reversal of declining month-on-month trend

Published on September 19, 2022

By Our Insights Desk

Summary

- Films released in August 2022 grossed ₹ 755 Cr at the domestic box office, highest since April 2022
 - Karthikeya 2 and Thiruchitrabalam lead the list of the best-grossing August releases, which is heavily dominated by films from South Indian languages
 - The remaining four months (Sep-Dec) must gross at least ₹ 3,844 Cr for 2022 to emerge as the biggest-ever year at the Indian domestic box office
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Our new monthly feature **The India Box Office Report**, tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your

film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the August 2022 edition of the report. You can access the previous reports here:

[July 2022](#)

[June 2022](#)

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

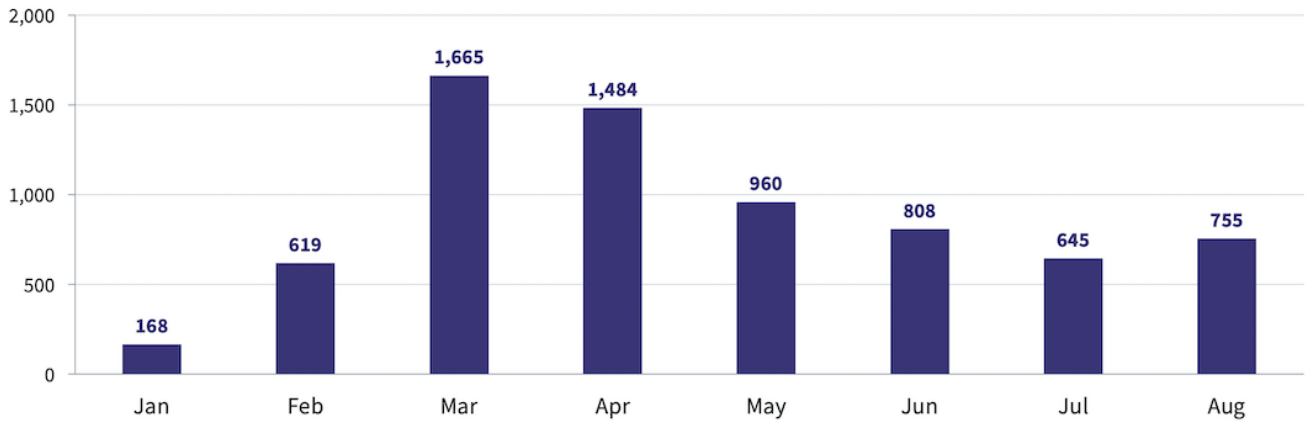
Some films may be running in theatres at the time of publishing this report every month. For these films (e.g., Thiruchitrambalam in this report), Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, RRR released on March 25, 2022, and a sizeable component of the film's business was registered in April. However, in the analysis, RRR's entire box office has been credited to the month of March.

Cumulative Box Office: August 2022

Films released in August 2022 grossed ₹ **755 Cr** at the domestic box office, reversing a declining month-on-month trend seen since May this year. This number takes the cumulative annual box office for the year to ₹ **7,105 Cr**, by the end of August.

Month-wise Gross Domestic Box Office across languages in 2022 (₹ Cr)

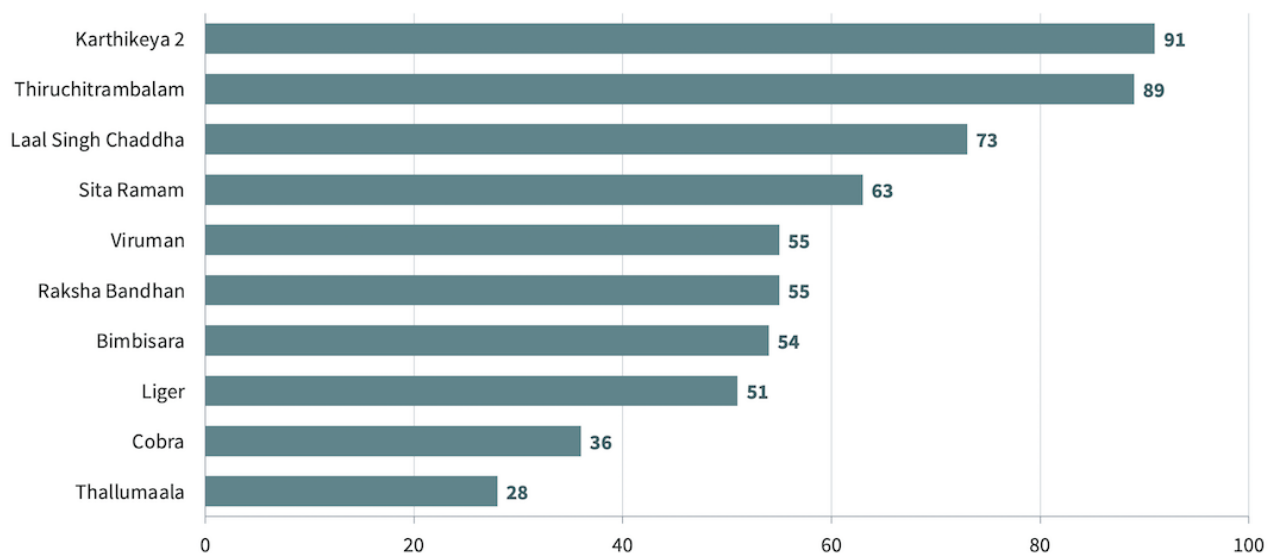


The record for the best-ever box office year is held by 2019, at ₹ 10,948 Cr. The remaining four months (Sep-Dec) must gross at least ₹ 3,844 Cr to set a new record. Given the strong performance of Brahmāstra, and the Diwali and Christmas festive period ahead, this new record is a distinct possibility. Hollywood has seen very few major releases this year so far, but Black Panther: Wakanda Forever and Avatar: The Way Of Water will play an important role if 2022 has to become the biggest-ever year at the Indian box office.

Top 10 Films

The chart below lists the top 10 films released in August 2022, based on their box office performance in India.

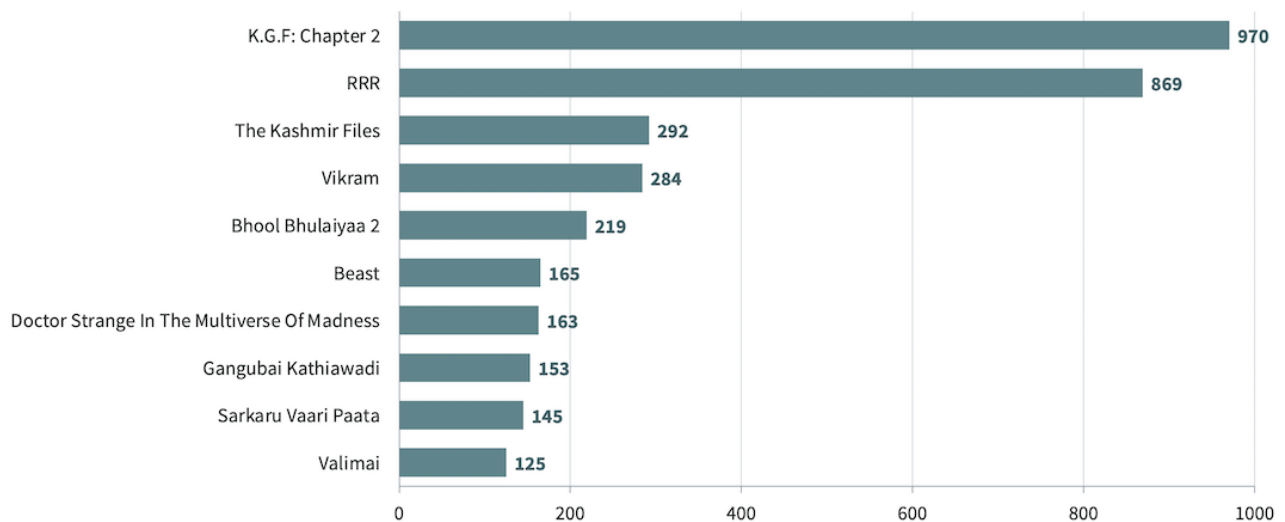
Top 10 August 2022 releases based on Gross Domestic Box Office across all language versions (₹ Cr)



8 out of the top 10 August releases belong to South Indian languages, with Karthikeya 2 (Telugu) and Thiruchitrambalam (Tamil) leading the list. Some of these films have collected a sizeable component of their box office outside the native language, e.g., about 38% of Karthikeya 2's domestic box office is for the Hindi version of the film.

However, none of these films grossed ₹ 100 Cr, and hence, the top 10 list of the year so far (below), remains unchanged vis-a-vis the previous month.

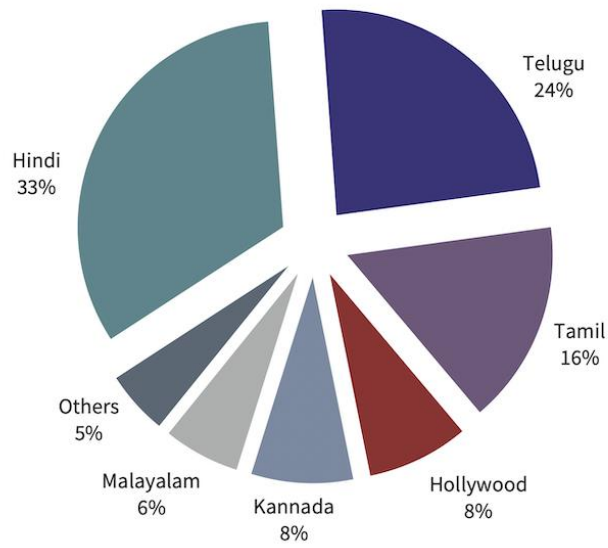
Top 10 releases in 2022 (Jan-Aug), based on Gross Domestic Box Office across all language versions (₹ Cr)



Language Share

Language share fluctuates at a monthly level, depending on the big releases that month. Hence, we will report language shares based on year-to-date numbers (Jan-Aug 2022 in this case). For this calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

Language Share of Gross Domestic Box Office (Jan-Aug 2022)



At 33%, Hindi language’s share is higher than the pandemic years (28% in 2020 & 2021 cumulative), but lower than the pre-pandemic years (43% in 2018 and 39% in 2019). Importantly, 42% of Hindi box office in 2022 so far has come from Hindi versions of films from the South industry, driven primarily by K.G.F: Chapter 2 and RRR.

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