



The India Box Office Report: August 2024

Stree 2's exceptional performance makes August the best month at the Indian box office in 2024. The film is projected to overtake Jawan as the highest-grossing Hindi language film of all time

Published on September 15, 2024

By Our Insights Desk

Summary

- Films that released in August 2024 grossed ₹1,291 Cr at the domestic box office, including projected future collections of films still running in theatres, making August the best box office month of the year so far
 - The cumulative box office for Jan-Aug releases stands at ₹6,868 Cr, which is 7.5% below the same period in 2023
 - Stree 2 emerged as the top film of the month, contributing to more than half of August's box office collections in India
 - Based on its projected lifetime collections, Stree 2 is set to emerge as the highest-grossing Hindi film of all time, surpassing the box office of Jawan in Hindi language. Jawan's all-language box office, however, will remain higher than Stree 2
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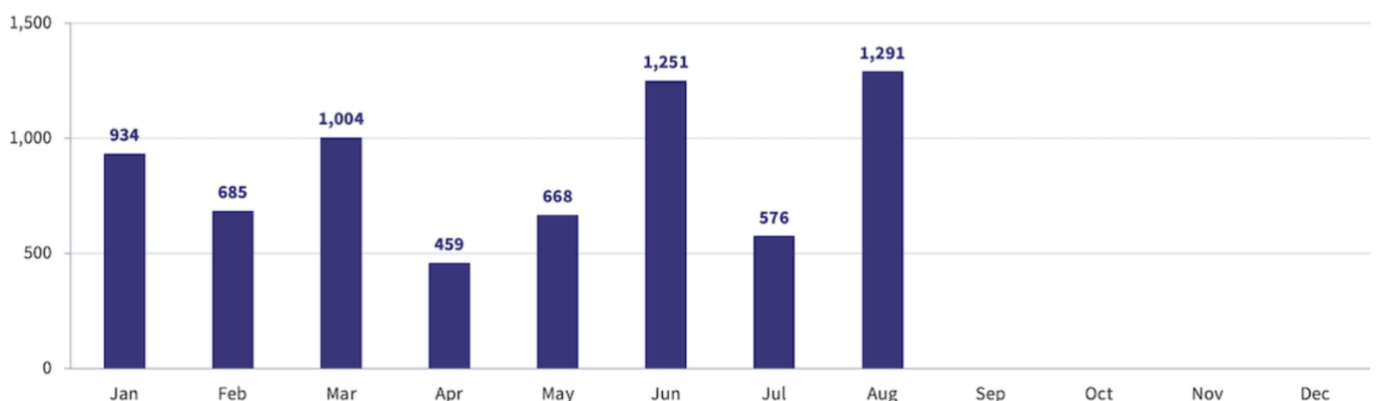
Our monthly feature **The India Box Office Report** tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the August 2024 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

Cumulative Box Office: August 2024

Films that released in August 2024 grossed **₹1,291 Cr** at the domestic box office, including projected future collections of August releases still running in theatres, making it the best month in 2024 for the Indian box office. *Stree 2*'s projected box office contributed to more than half this value. No other film that released in August, across languages, was able to gross ₹100 Cr at the box office.

Month-wise Gross Domestic Box Office across languages in 2024 (₹ Cr)

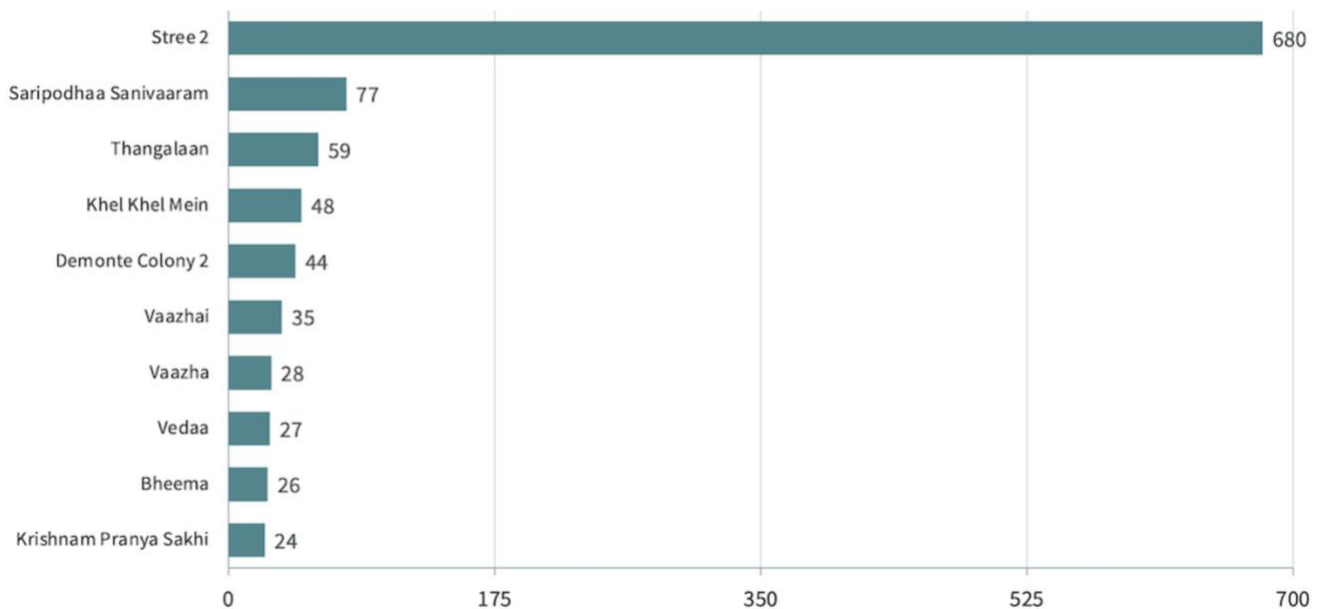


The cumulative box office for Jan-Aug releases stands at **₹6,868 Cr**, which is 7.5% below the same period in 2023.

Top 10 Films

The chart below lists the top 10 films released in August 2024, based on their box office performance in India.

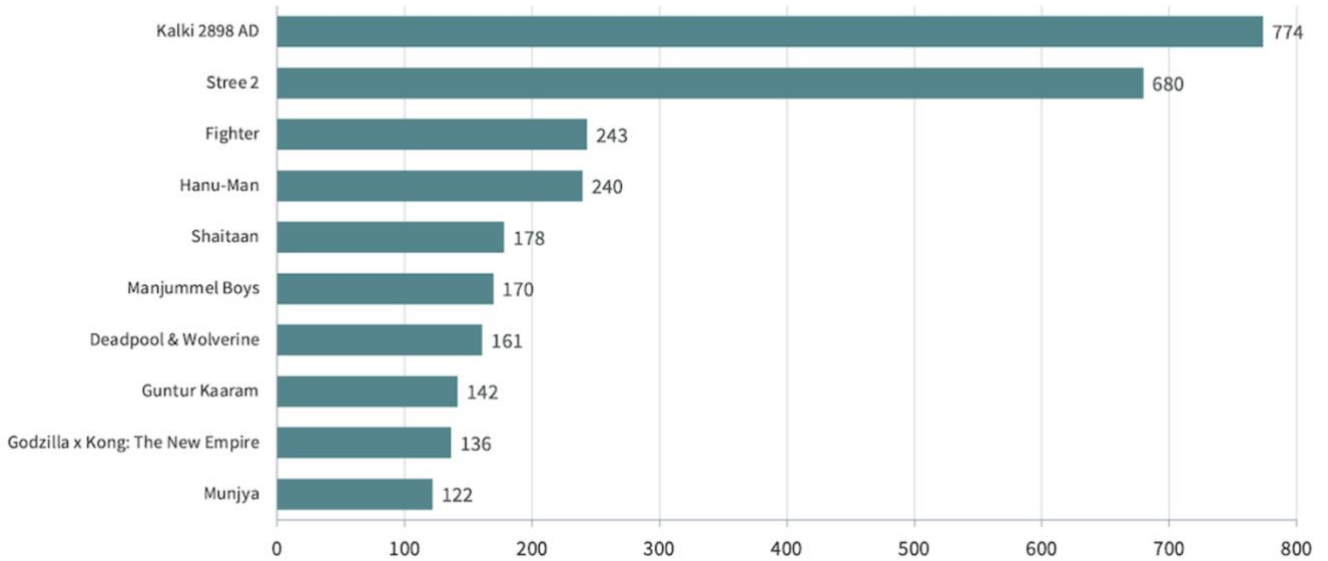
Top 10 August 2024 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



Based on its projected lifetime collections, Stree 2 will be the all-time highest-grossing Hindi film, overtaking Jawan (₹673 Cr in Hindi language). However, Jawan's total lifetime domestic collections across all language version are higher, at ₹734 Cr.

Seven out of the 10 highest-grossing films of August released on August 15 (Independence Day), highlighting the importance of major holidays at the box office.

Top 10 releases of 2024 (Jan-Aug), based on Gross Domestic Box Office across all language versions (₹ Cr)

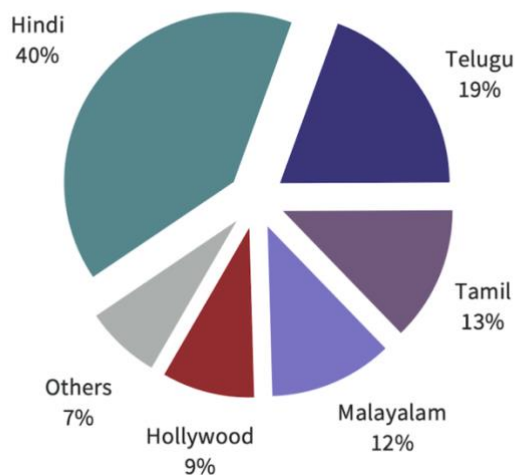


Based on its projected box office, Stree 2 has emerged as the second-highest grossing film of the year in India, behind Kalki 2898 AD.

Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

Language Share of Gross Domestic Box Office (Jan-Aug 2024)



The language share of Hindi films has increased from 35% last month to 40% in August, as a result of Stree 2's exceptional box office performance. The contribution of Telugu and Malayalam languages has declined, as the recent months have not been able to deliver high-grossing films like the first 4-5 months of the year.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Kalki 2898 AD released on June 27, 2024, and a sizeable component of the film's business was registered in July 2024. However, in the analysis, the film's entire box office has been credited to the month of June.

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