



## The India Box Office Report: February 2023

With only one film nearing the 100 Cr (gross) mark, February 2023 turned out to be a poor month at the India box office, after the year had taken a great start in January

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By Our Insights Desk

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### Summary

- Films released in February 2023 grossed ₹413 Cr at the domestic box office, down from ₹1,412 Cr in January 2023
  - This makes February 2023 the weakest box office month in India since January 2022, which was impacted severely by the third COVID wave
  - Bilingual Dhanush-starrer Vaathi (Tamil)/ Sir (Telugu) emerged as the top grosser of the month. The film grossed almost equally in both languages
  - Hindi language's share in 2023 stands at a solid 40%, but is largely driven by Pathaan, which has contributed a staggering 88% of Hindi box office in the Jan-Feb period
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Our monthly feature **The India Box Office Report** tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the February 2023 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

### Cumulative Box Office: February 2023

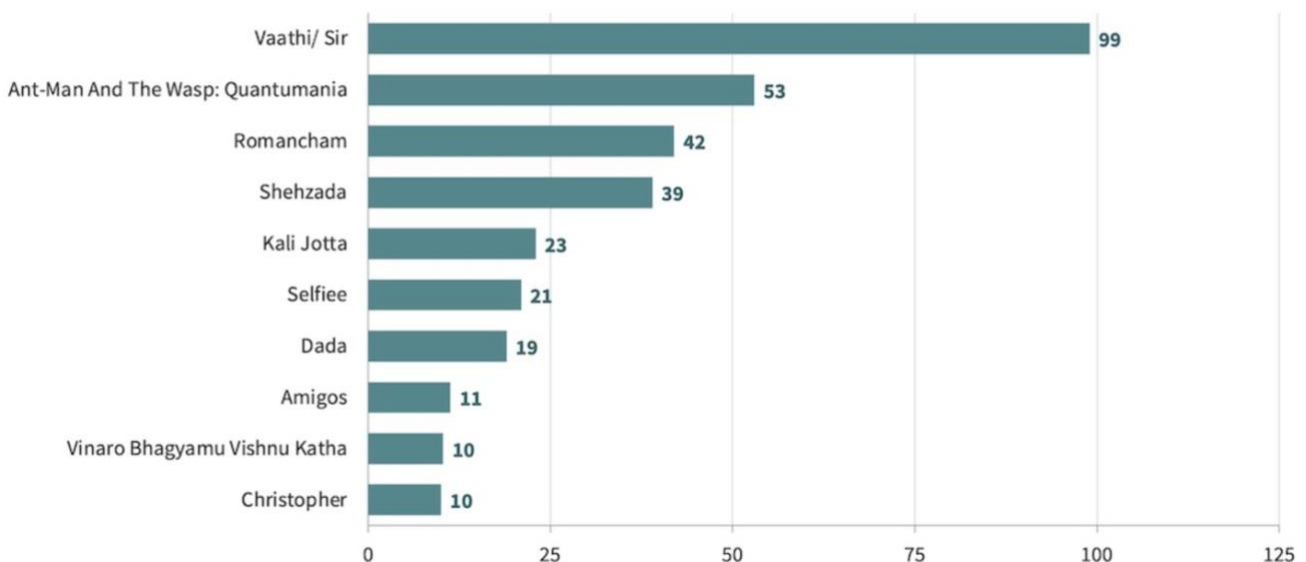
Films released in February 2023 grossed only **₹413 Cr** at the domestic box office, down from ₹1,412 Cr in January 2023. The February number is the lowest since January 2022, a month in which theatres were shut in many parts of India because of the third COVID wave.

This takes the overall number for 2023 so far (Jan-Feb) to **₹1,825 Cr**.

### Top 10 Films

The chart below lists the top 10 films released in February 2023, based on their box office performance in India.

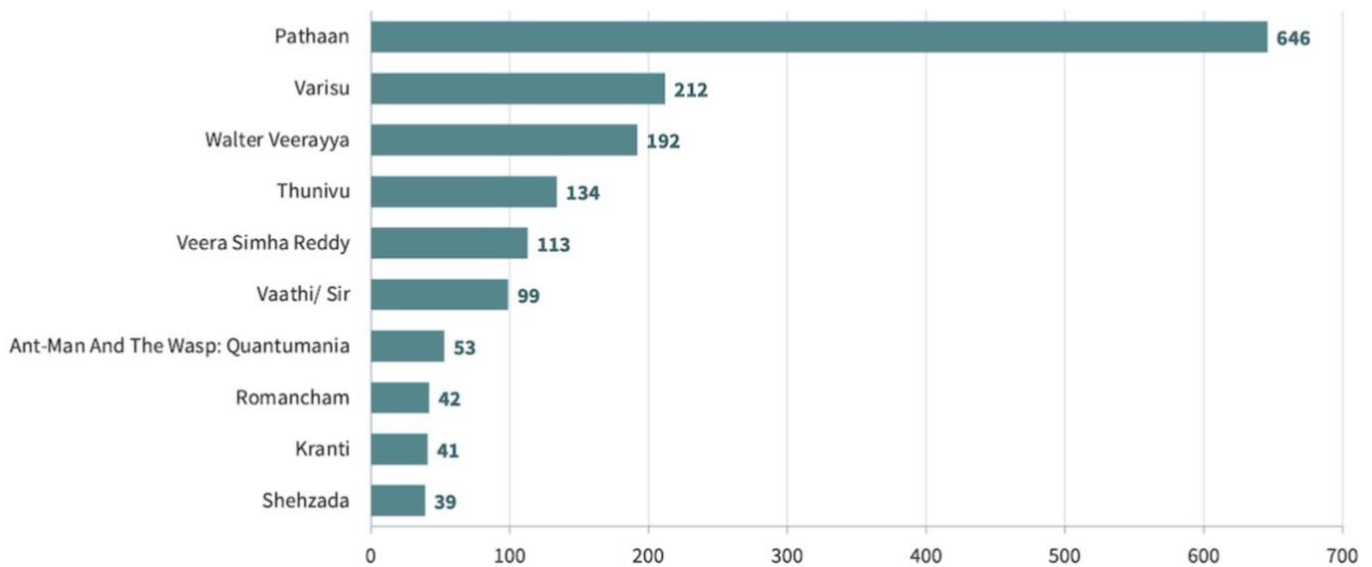
**Top 10 February 2023 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)**



Bilingual Dhanush-starrer Vaathi (Tamil)/ Sir (Telugu) emerged as the top grosser of an otherwise-tepid February. The film grossed almost equally in both languages, with the Tamil version contributing 53%, vis-a-vis 47% from the Telugu version. The first MCU release of the year, Ant-Man And The Wasp: Quantumania, under-performed, with estimated lifetime gross collections only a notch higher than ₹50 Cr. No Hindi release delivered, with Shehzada being the top grosser at a mere ₹39 Cr gross.

February's under-performance is best captured in the chart below, which lists the top 10 grossers of 2023 so far (Jan-Feb). The top 5 films are all January releases, while February releases take four of the next five spots. Pathaan continues to lead the rest of the pack by a wide margin.

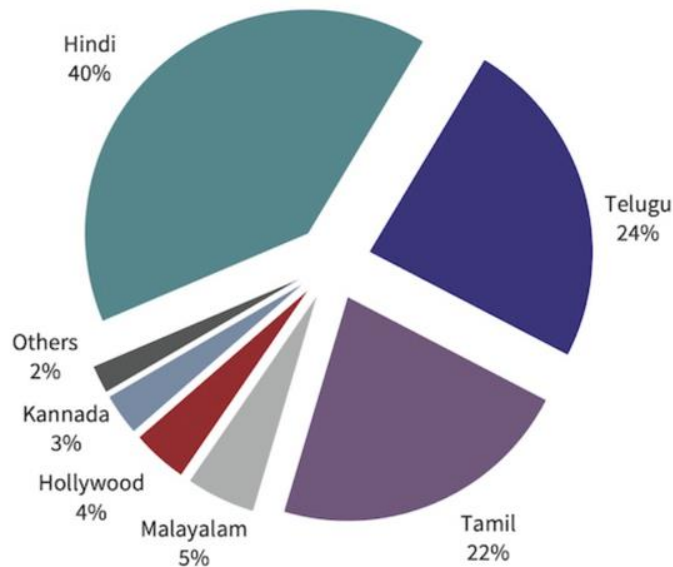
**Top 10 releases of 2023 (Jan-Feb), based on Gross Domestic Box Office across all language versions (₹ Cr)**



### Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

## Language Share of Gross Domestic Box Office (Jan-Feb 2023)



Hindi language's share stands at a solid 40%, but is largely driven by Pathaan, which has contributed a staggering 88% of Hindi box office in the Jan-Feb period.

### How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films, Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

For feedback and inquiries, you can mail us at [reports@ormaxworld.com](mailto:reports@ormaxworld.com)