



The India Box Office Report: January 2023

The success of Pathaan, along with four big Pongal weekend releases, ensured that 2023 has started on a strong note at the box office

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By Our Insights Desk

Summary

- Films released in January 2023 grossed ₹ 1389 Cr at the domestic box office, the highest since April 2022
- Pathaan alone contributed 46% to the month's total box office
- However, only six films managed to cross the ₹ 10 Cr mark, highlighting the growing contribution of big-ticket films to the box office, in post-pandemic times

Our monthly feature **The India Box Office Report** tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your

film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the January 2023 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

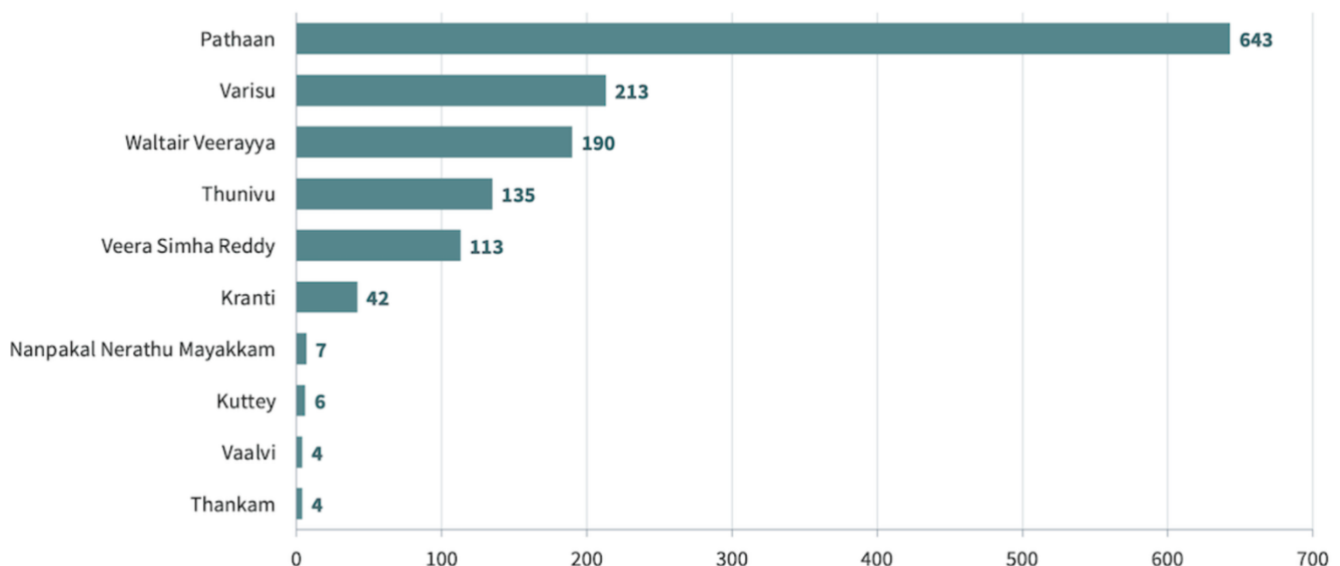
Cumulative Box Office: January 2023

Films released in January 2023 grossed ₹ **1389 Cr** at the domestic box office, the highest since April 2022. The success of Pathaan, along with four big Pongal weekend releases in Tamil & Telugu, ensured that 2023 has started on a strong note, after 2022 saw the Indian film industry stage a good recovery in the aftermath of two pandemic-impacted years (read our 2022 Box Office Report [here](#))

Top 10 Films

The chart below lists the top 10 films released in January 2023, based on their box office performance in India.

Top 10 January 2023 releases based on Gross Domestic Box Office across all language versions (₹ Cr)

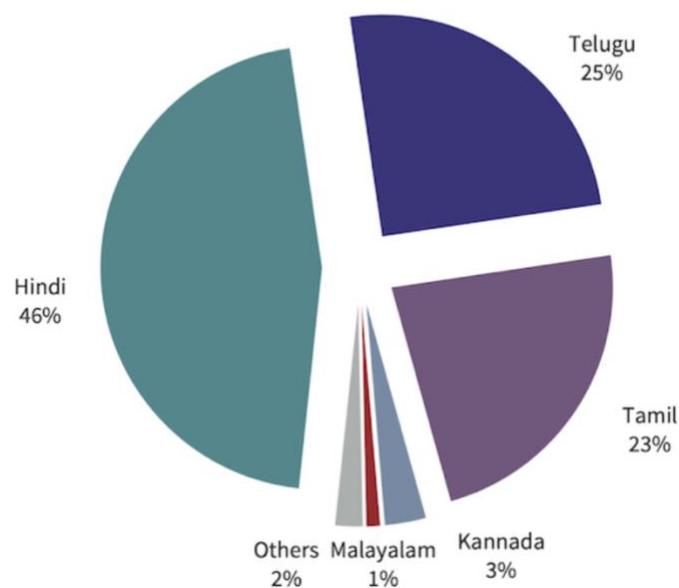


Based on its estimated lifetime collections, Pathaan alone contributed 46% to the month's gross box office. Interestingly though, only six films managed to cross the ₹10 Cr mark, highlighting the growing contribution of big-ticket films to the box office, in post-pandemic times.

Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

Language Share of Gross Domestic Box Office (Jan 2023)



Hindi language's share at 46% is its best-ever since the pandemic. However, Pathaan's Hindi collections, which accounted for 97% of Pathaan's overall gross box office, account for 45 of these 46 percentage points.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films (e.g., Pathaan in this report), Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

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