



## The India Box Office Report: January 2024

January 2024 was a respectable month at the India Box Office, with total collections of ₹940 Cr, as three films, i.e., Fighter, Hanu-Man, and Guntur Kaaram, crossed the ₹100 Cr-mark individually

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By Our Insights Desk

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### Summary

- Films released in January 2024 grossed ₹940 Cr at the domestic box office
  - The top three films of the month, i.e., Fighter, Hanu-Man and Guntur Kaaram, collectively contributed about 67% of the monthly collections, highlighting the growing contribution of big-ticket films to the box office, in post-pandemic times
  - The share of Telugu language films is 39%, as a result of the presence of four films in the top 10 list (i.e., Hanu-Man, Guntur Kaaram, Naa Saami Ranga, and Saindhav)
  - With only Fighter and Merry Christmas featuring in the top 10 list of the month, Hindi's share is down to 36% in January 2024, compared to 44% in 2023
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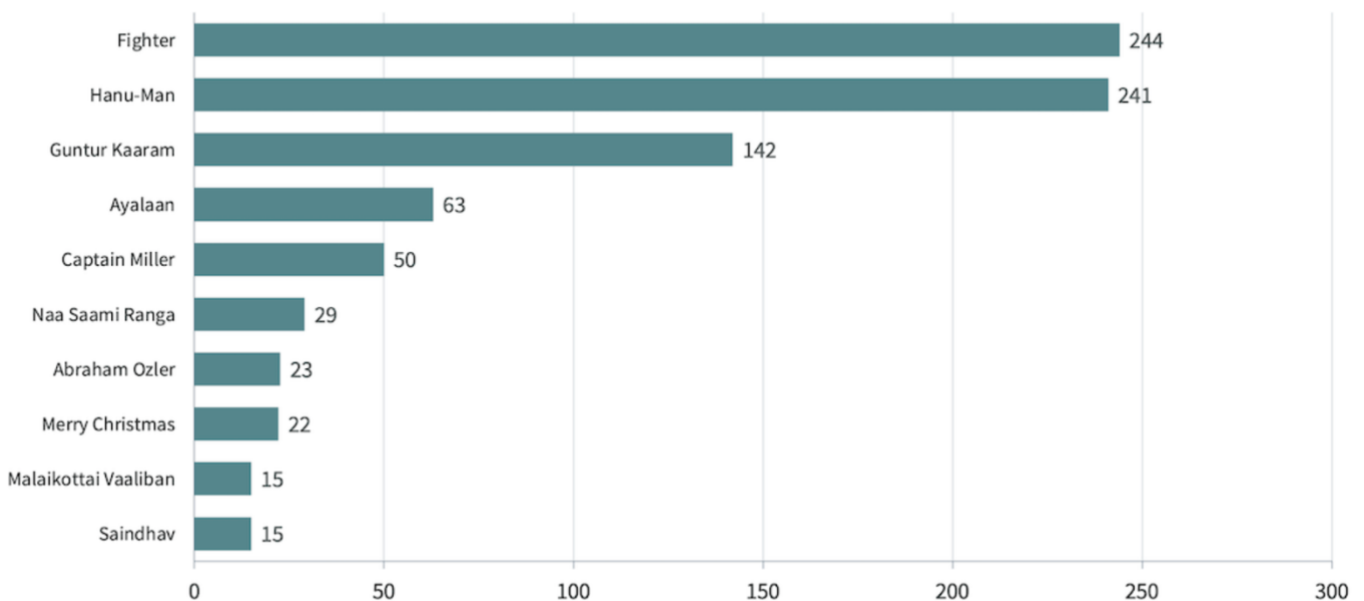
Our monthly feature called **The India Box Office Report**, tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the January 2024 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

### Cumulative Box Office: January 2024

Films released in January 2024 grossed **₹940 Cr** at the domestic box office, falling just short of the ₹1,000 Cr-mark. Fighter's box office performance, along with healthy collections for Hanu-Man and Guntur Kaaram, ensured that 2024 started on a positive note, after 2023 saw the Indian film industry set a new record at the box office, crossing the ₹12,000 Cr-mark for the first time (read our 2023 Box Office Report [here](#)).

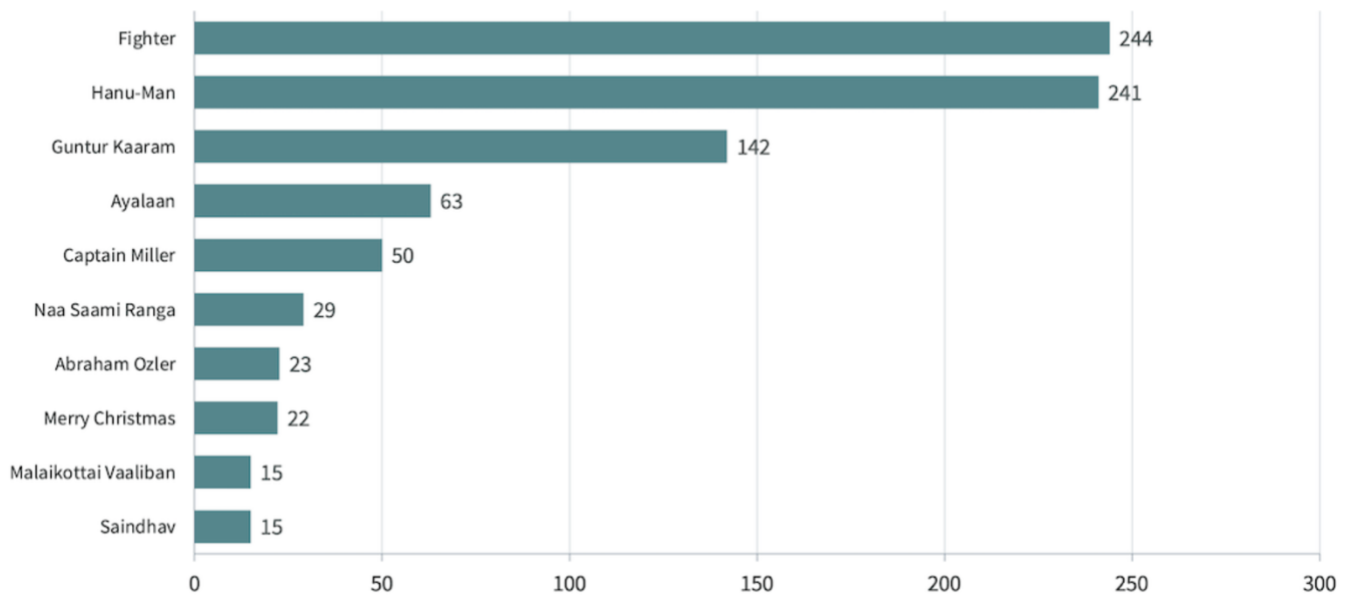
### Top 10 January 2024 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



## Top 10 Films

The chart below lists the top 10 films released in January 2024, based on their box office performance in India.

### Top 10 January 2024 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)

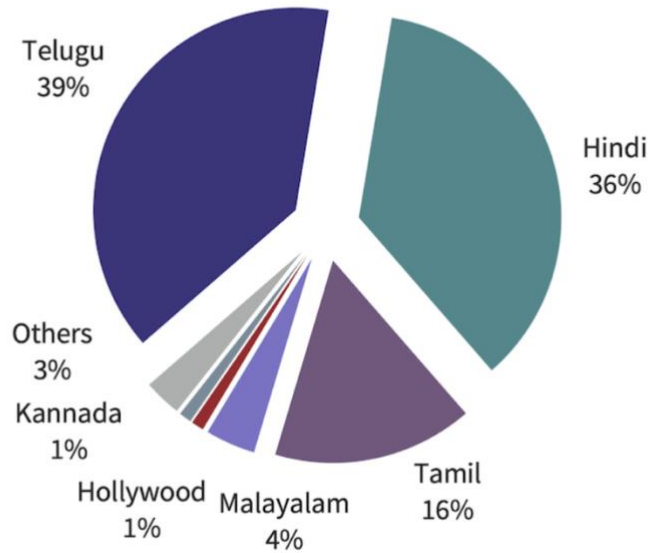


The top three films of the month, i.e., Fighter, Hanu-Man and Guntur Kaaram, collectively contributed about 67% of the monthly collections, highlighting the growing contribution of big-ticket films to the box office, in post-pandemic times.

## Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

### Language Share of Gross Domestic Box Office (Jan 2024)



Telugu language's share being at 39% is a result of the presence of four films in the top 10 list (i.e., Hanu-Man, Guntur Kaaram, Naa Saami Ranga, and Saindhav). With only Fighter and Merry Christmas featuring in the top 10 list of the month, Hindi's share is down to 36% in January 2024, compared to 44% in 2023.

#### How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films, Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

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