



The India Box Office Report: January 2025

Driven by festival releases in Telugu language, 2025 started on a strong note, with gross box office of more than ₹1,000 Cr

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By Our Insights Desk

Summary

- Films released in January 2025 grossed ₹1,013 Cr at the domestic box office
 - Telugu films released during the Sankranti festival period collectively grossed over ₹480 Cr, reaffirming the festival's strong box office impact
 - Sankranti Vasthunam emerged as the top film of the month, with gross box office of more than ₹200 Cr
 - With only one major release (Sky Force), Hindi cinema's share fell below the 30% mark in the first month of 2025
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Our monthly feature The India Box Office Report tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. This is the January 2025 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

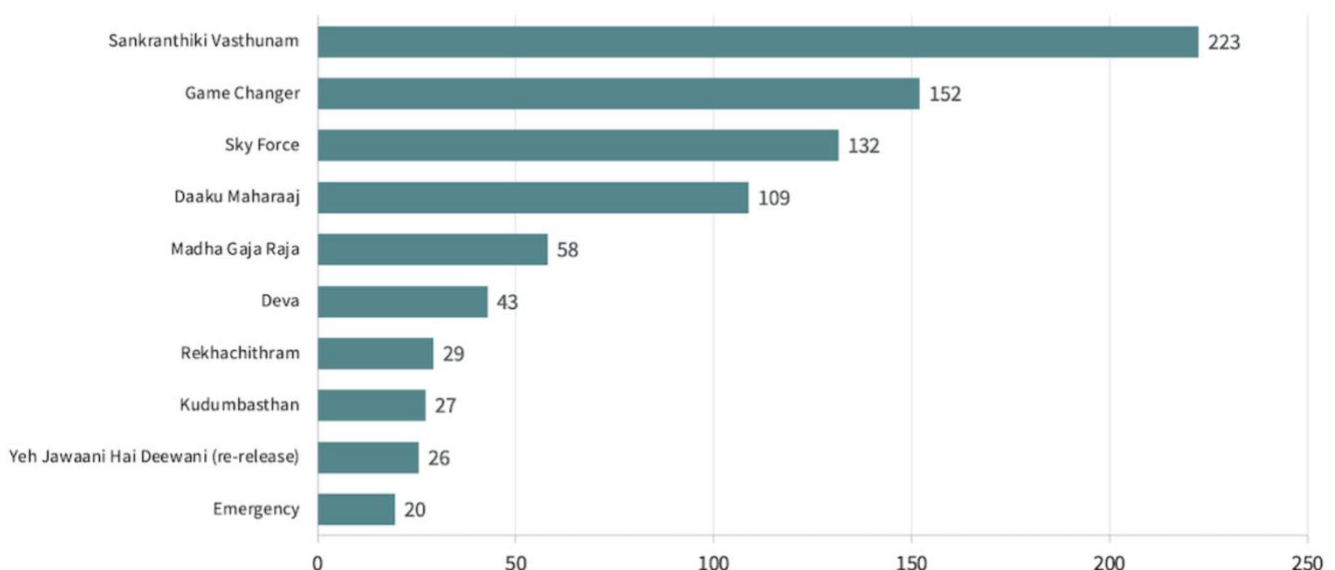
Cumulative Box Office: January 2025

The year started on a healthy note, with films released in January 2025 grossing **₹1,013 Cr** at the domestic box office, including projected future collections of films still running in theatres. The Sankranti festive period has once again proven favorable for Telugu films, with three major releases, led by Sankranthiki Vasthunam, collectively contributing more than ₹480 Cr to the month's box office.

Top 10 Films

The chart below lists the top 10 films released in January 2025, based on their box office performance in India.

Top 10 January 2025 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



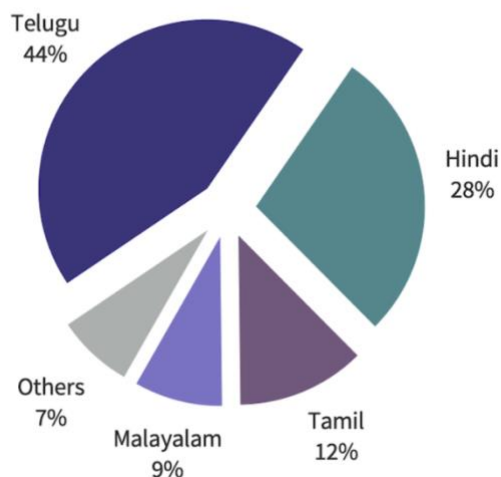
Sankranthiki Vasthunam has emerged as the top-grossing film of the month, and the only film to gross over ₹200 Cr in the month. Read this [analysis](#) on the resounding success of the film.

Apart from the three festival releases in Telugu (Sankranthiki Vasthunam, Game Changer & Daaku Maharaaj), the only other film to surpass ₹100 crore this month was the Hindi film Sky Force. Meanwhile, the Tamil film Madha Gaja Raja was the only other film to cross ₹50 crore.

Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language.

Language Share of Gross Domestic Box Office (Jan 2025)



As a result of the three films mentioned above, Telugu language contributed almost half the month's box office, amassing 44% language share. Hindi language lacked major releases besides Sky Force, and had a share below 30% in January 2025.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films, Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Kalki 2898 AD released on June 27, 2024, and a sizeable component of the film's business was registered in July 2024. However, in the analysis, Kalki 2898 AD's entire box office has been credited to the month of June.

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