



The India Box Office Report: June 2022

Vikram grosses ₹ 285 Cr, keeping 2022 in race to be the biggest-ever box office year till date. Read more in our new monthly feature

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By Our Insights Desk

Summary

- From this month, our new monthly feature, titled The India Box Office Report, will track how domestic box office is performing month-on-month
 - In June 2022, Vikram was the highest-grossing film by a wide margin, catapulting the month to a cumulative gross box office figure of ₹ 799 Cr
 - 2022 (Jan-Jun) has grossed ₹ 5,688 Cr so far, and is in the reckoning to beat 2019's annual record of ₹ 10,948 Cr
 - Hindi cinema has contributed 34% to the annual box office till date. However, 45% of this business has come from Hindi versions of Tamil, Telugu, and Kannada language films
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We are starting a new monthly feature called the **The India Box Office Report**, which will track the performance of the various films released in the previous month (June 2022 in this case) at the Indian (domestic) box office. Our testing and tracking work has expanded to multiple languages, and hence, we have been working extensively to build box office data using a mix of various credible industry sources. Monthly reports will be published on this website around the 15th of the following month. If you feel the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

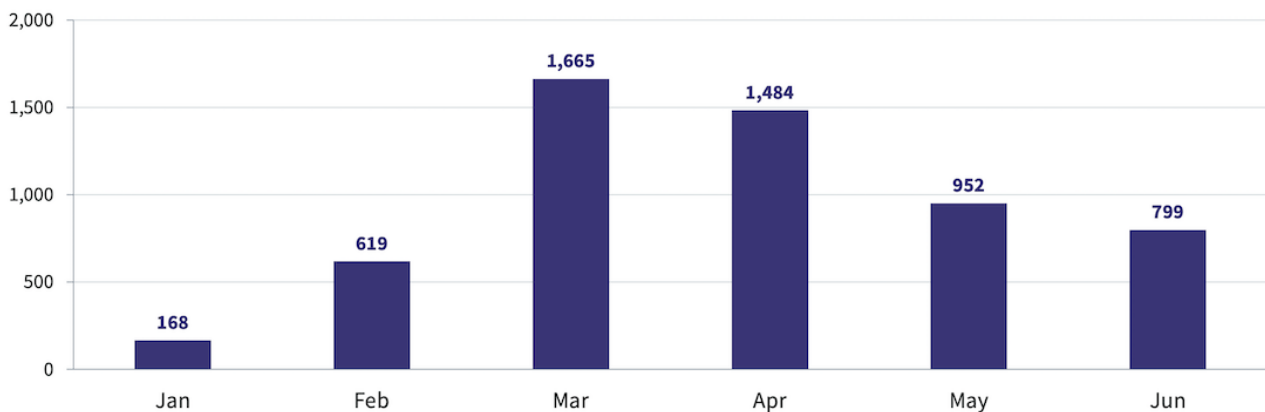
Some films may be running in theatres at the time of publishing this report every month. For these films (e.g., JugJugg Jeeyo in this report), Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, RRR released on March 25, 2022, and a sizeable component of the film's business was registered in April. However, in the analysis, RRR's entire box office has been credited to the month of March.

Cumulative Box Office: June 2022

Films released in June 2022 grossed ₹ 799 Cr at the domestic box office. While this number is lower than the previous three months, it takes the cumulative annual box office for the year to a healthy **₹ 5,688 Cr** by the end of June.

Month-wise Gross Domestic Box Office across languages in 2022 (₹ Cr)

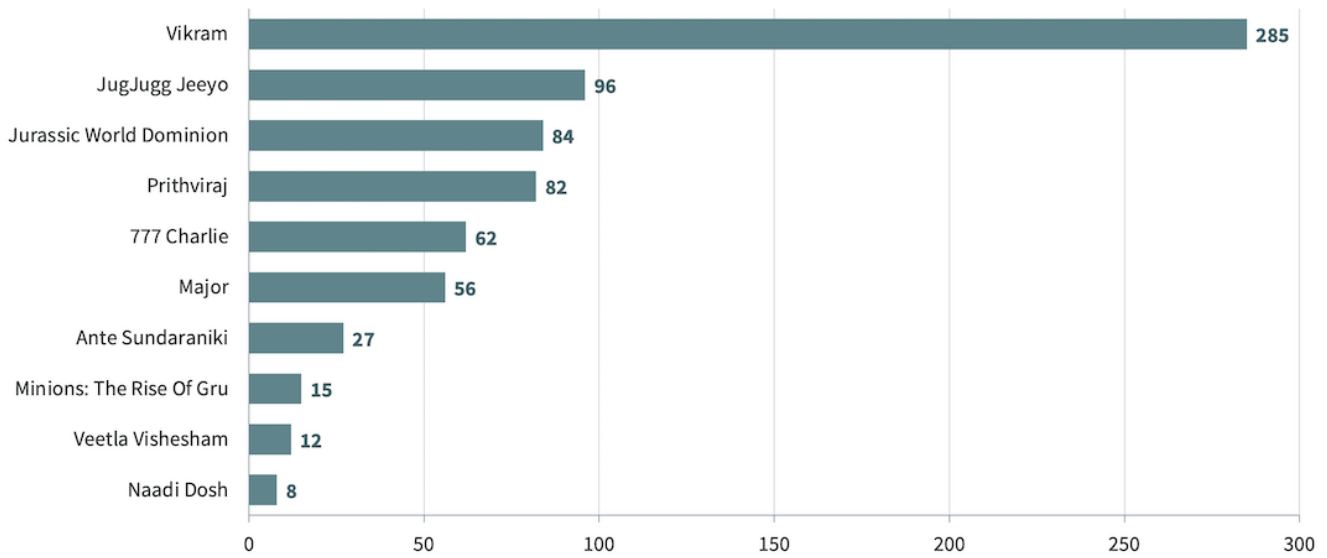


This keeps 2022 in the race for being the best-ever year at the domestic box office, despite the impact of the third wave on the box office in Jan 2022. The pre-pandemic year 2019 grossed ₹ 10,948 Cr across the 12 months, and remains the best-ever year at the Indian box office so far.

Top 10 Films

The chart below lists the top 10 films released in June 2022, based on their box office performance in India.

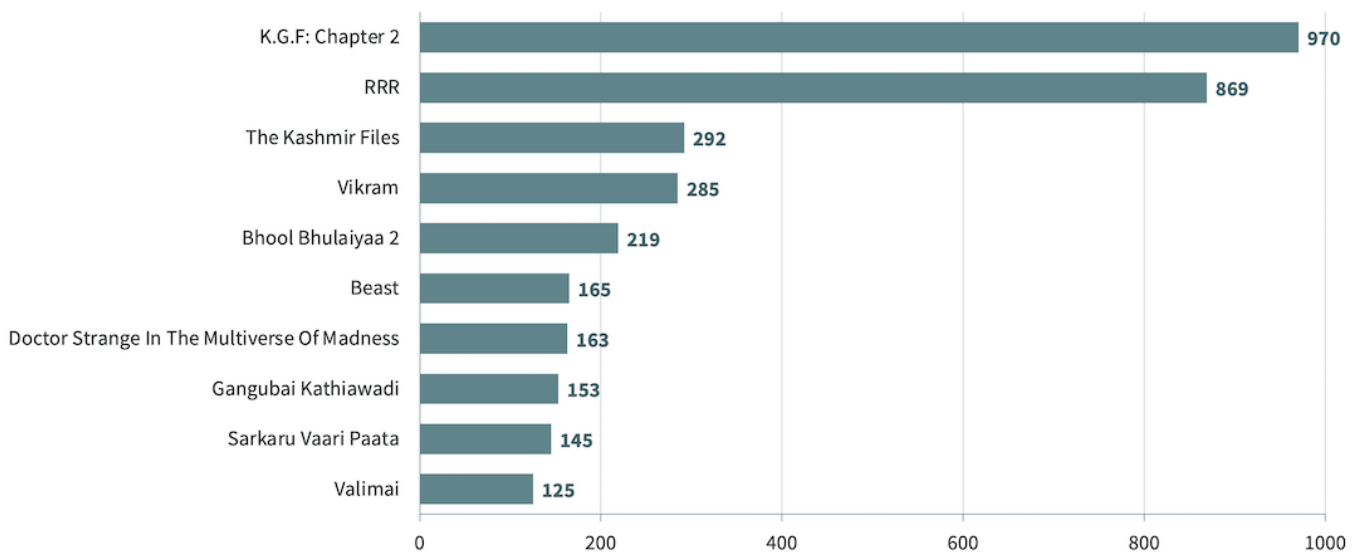
Top 10 June 2022 releases based on Gross Domestic Box Office across all language versions (₹ Cr)



Vikram towers above all other June releases, with Gross Box Office of ₹ 285 Cr, 81% of which came from the Tamil language. The top 10 list has representation from six languages, including Gujarati (Naadi Dosh).

Vikram is now the fourth-highest grossing film at the Indian box office in 2022, just behind The Kashmir Files. The top 10 year-to-date list below is dominated by the two huge 'pan-India' films K.G.F: Chapter 2 and RRR.

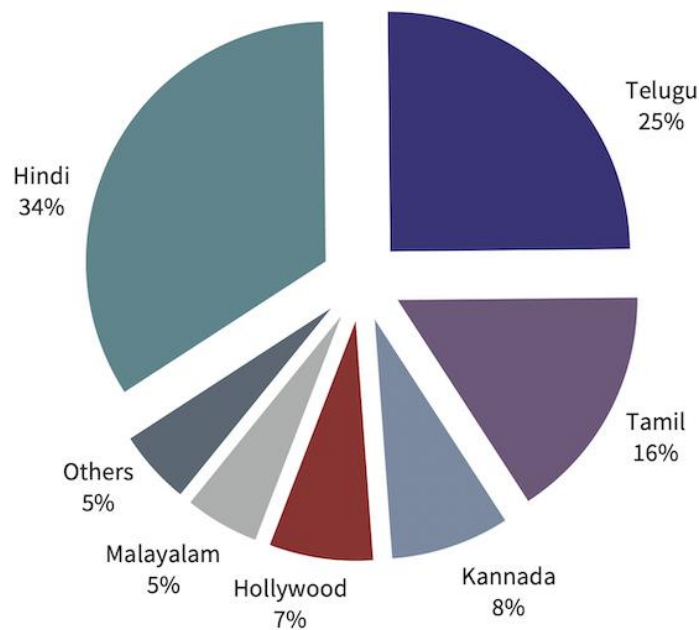
Top 10 2022 releases (Jan-Jun) based on Gross Domestic Box Office across all language versions (₹ Cr)



Language Share

Language share fluctuates at a monthly level, depending on the big releases that month. Hence, we will report language shares based on year-to-date numbers (Jan-Jun 2022 in this case). For this calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head ‘Hollywood’.

Language Share of Gross Domestic Box Office (Jan-Jun 2022)



At 34%, Hindi language’s share is higher than the pandemic years (28% in 2020 & 2021 cumulative), but lower than the pre-pandemic years (43% in 2018 and 39% in 2019). Importantly, 45% of Hindi box office in 2022 so far has come from films originally made in other languages, driven primarily by K.G.F: Chapter 2 and RRR.

For feedback and inquiries, you can mail us at reports@ormaxworld.com