



The India Box Office Report: October 2023

October 2023 was a moderate month at the Indian box office, with films released in the month grossing ₹812 Cr, of which almost 50% came from just one film, Leo

Published on November 17, 2023

By Our Insights Desk

Summary

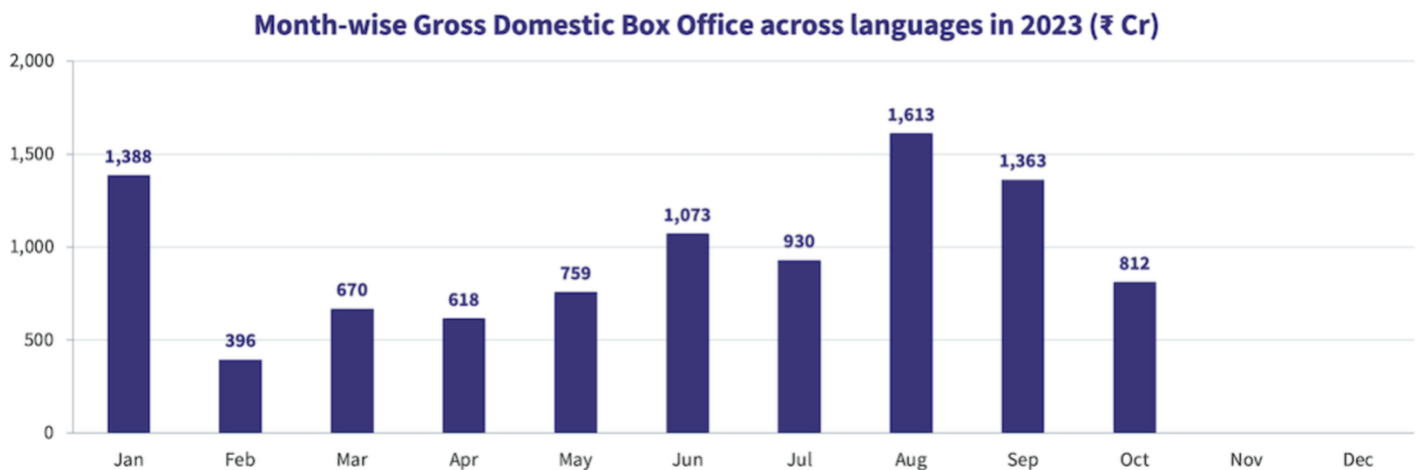
- Films that released in October 2023 grossed ₹812 Cr at the domestic box office
 - The cumulative box office for Jan-Oct releases stands at ₹9,621 Cr, which is 6% higher than the same period in 2022
 - Leo emerged as the top film of the month, and enters the list of top 10 grossers of the year at the no. 4 position
 - Despite moderate collections in October, Tiger 3's strong initial performance, and upcoming releases Salaar and Dunki, could result in 2023 being one of the highest-grossing years ever, at the India box office
-

Our monthly feature called **The India Box Office Report**, tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are published on this website in the third week of the following month. If the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the October 2023 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

Cumulative Box Office: October 2023

Films released in October 2023 grossed ₹812 Cr, with just one film (Leo) contributing half of that number



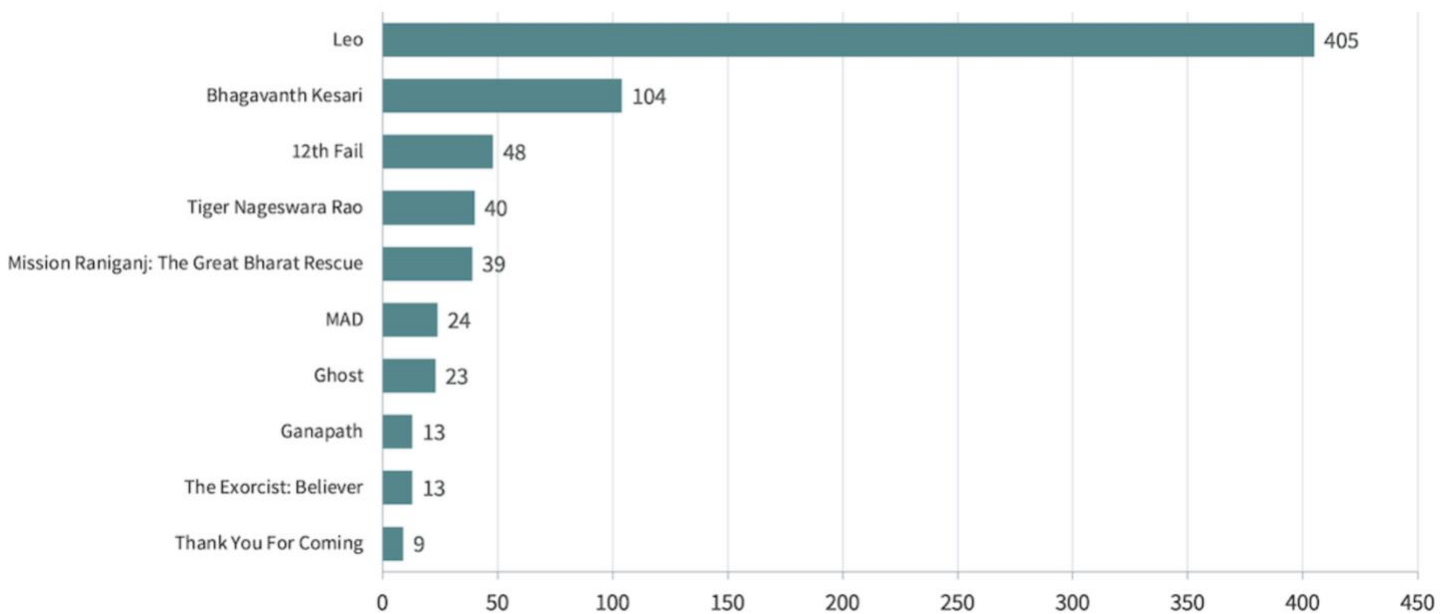
The cumulative box office for Jan-Oct releases stands at **₹9,621 Cr**, which is 6% higher than the same period in 2022. Currently, on pro rata basis, 2023 can be estimated to gross ₹11,545 Cr, which is 8% more than 2022 ([see our 2022 box office report](#)). With Tiger 3's strong initial performance, and with Salaar and Dunki lined up for December, 2023 is set up

to be one of the highest-grossing years, if not the highest-ever, of all time. The record is currently held by 2019, which grossed ₹10,948 Cr.

Top 10 Films

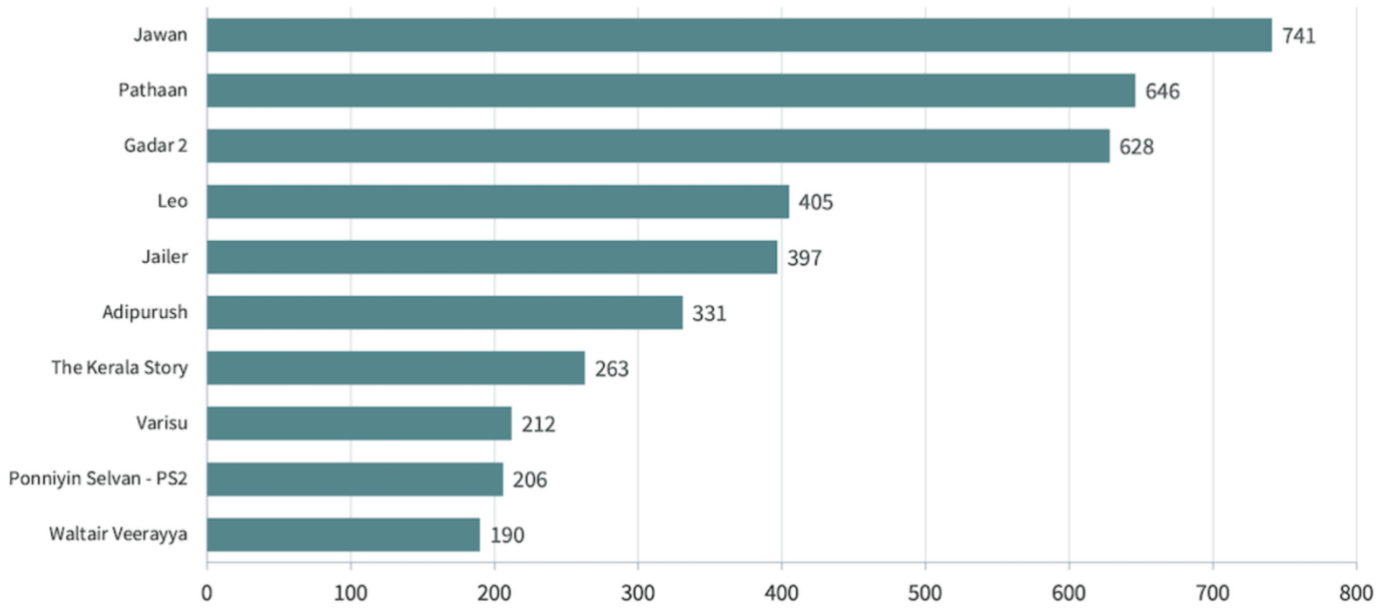
The chart below lists the top 10 films released in October 2023, based on their box office performance in India.

Top 10 October 2023 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



Tamil film Leo, which had a strong multi-lingual release, emerged as the top film of the month by a wide margin, ahead of the Telugu film Bhagavanth Kesari, contributing almost 50% of the month's box office. Leo is the only film from October to enter the list of top 10 grossers of the year thus far, taking the no. 4 spot.

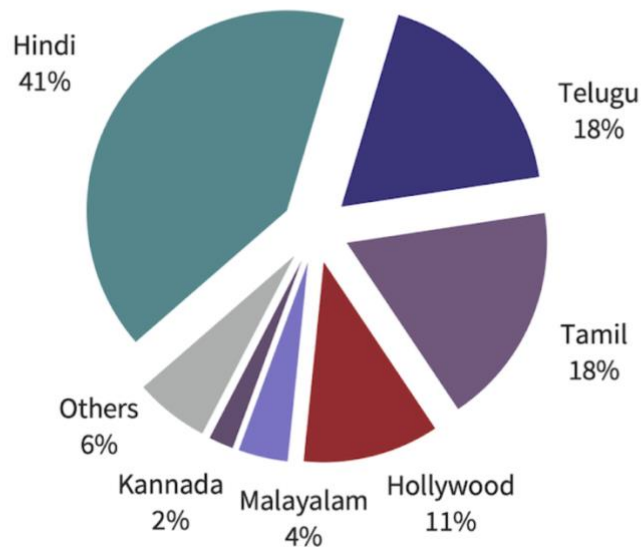
Top 10 releases of 2023 (Jan-Oct), based on Gross Domestic Box Office across all language versions (₹ Cr)



Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

Language Share of Gross Domestic Box Office (Jan-Oct 2023)



Leo's success results in the share of Tamil language increasing from 16% last month to 18% currently. Despite no film crossing the ₹50 Cr mark this month, the share of Hindi language films remains steady at 41%, 7 percentage points higher than the same period last year.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films, Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

For feedback and inquiries, you can mail us at reports@ormaxworld.com