



The India Box Office Report: September 2023

Jawan is now the highest-grossing film of the year, surpassing Pathaan and Gadar 2, resulting in yet another strong month at the Indian box office

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By Our Insights Desk

Summary

- Films released in September 2023 grossed ₹1,353 Cr at the domestic box office
- The cumulative box office for Jan-Sep releases stands at ₹8,798 Cr, which is 6% higher than the same period in 2022
- Jawan emerged as the top film of the month, and enters the list of top 10 grossers of the year at the no. 1 position, replacing Pathaan
- With Tiger 3, Salaar, and Dunki, yet to release, 2023 is set to be the highest-grossing year all time

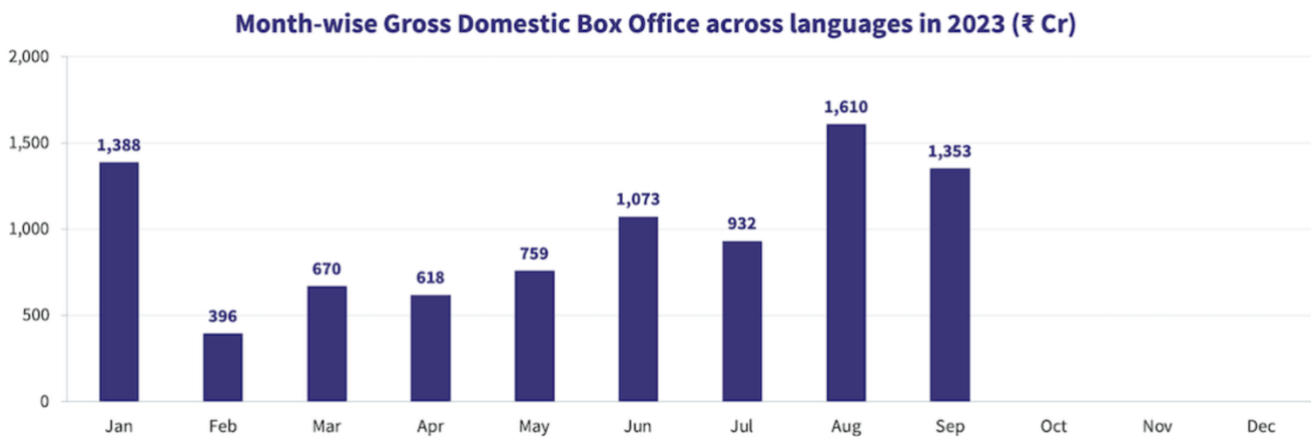
Our monthly feature called **The India Box Office Report**, tracks the performance of the various films released every month at the Indian (domestic) box office. Monthly reports are

published on this website in the third week of the following month. If the numbers for your film do not match those in our report, we will be happy to get information from you on the same, and update the report. Our email ID is mentioned at the end of this report below.

This is the September 2023 edition of the report. You can access the previous reports in the [Insights section](#) of this website.

Cumulative Box Office: September 2023

Films released in September 2023 grossed **₹1,353 Cr**, making it fourth month this year to cross the ₹1000 Cr-mark at the box office.

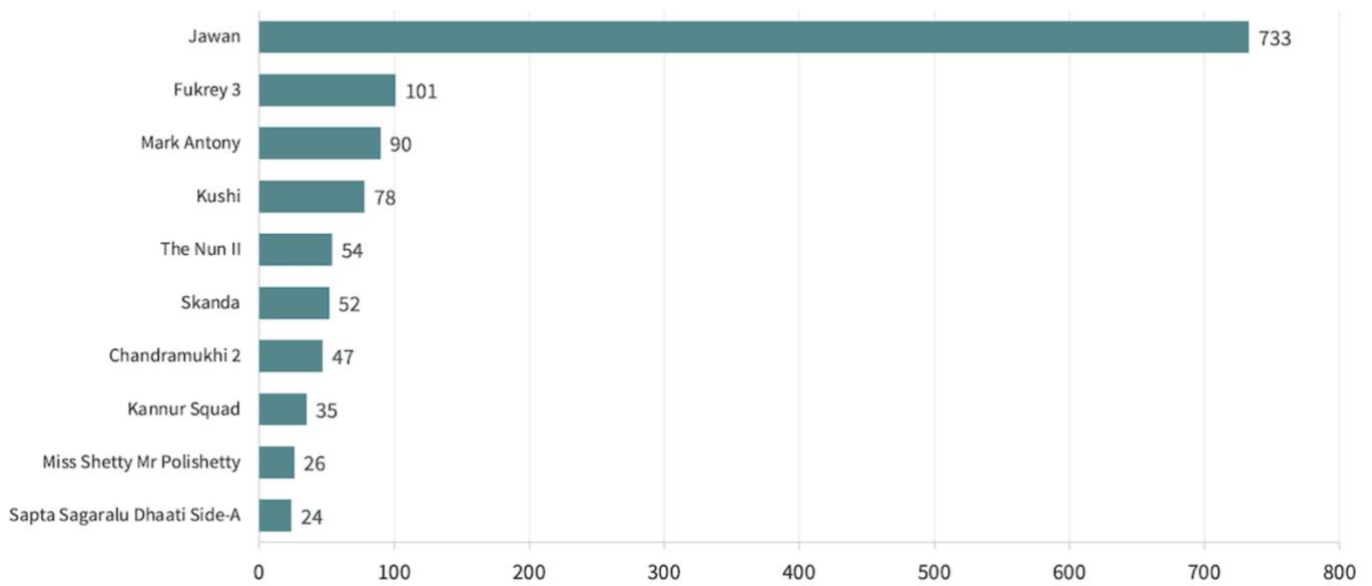


The cumulative box office for Jan-Sep releases stands at **₹8,798 Cr**, which is 6% higher than the same period in 2022. Currently, on pro rata basis, 2023 can be estimated to gross ₹11,730 Cr, which is 10% more than 2022 ([see our 2022 box office report](#)). With Tiger 3, Salaar, and Dunki yet to release, 2023 is set to be the highest-grossing year of all time, with a chance to cross the ₹12,000 Cr-mark at the box office.

Top 10 Films

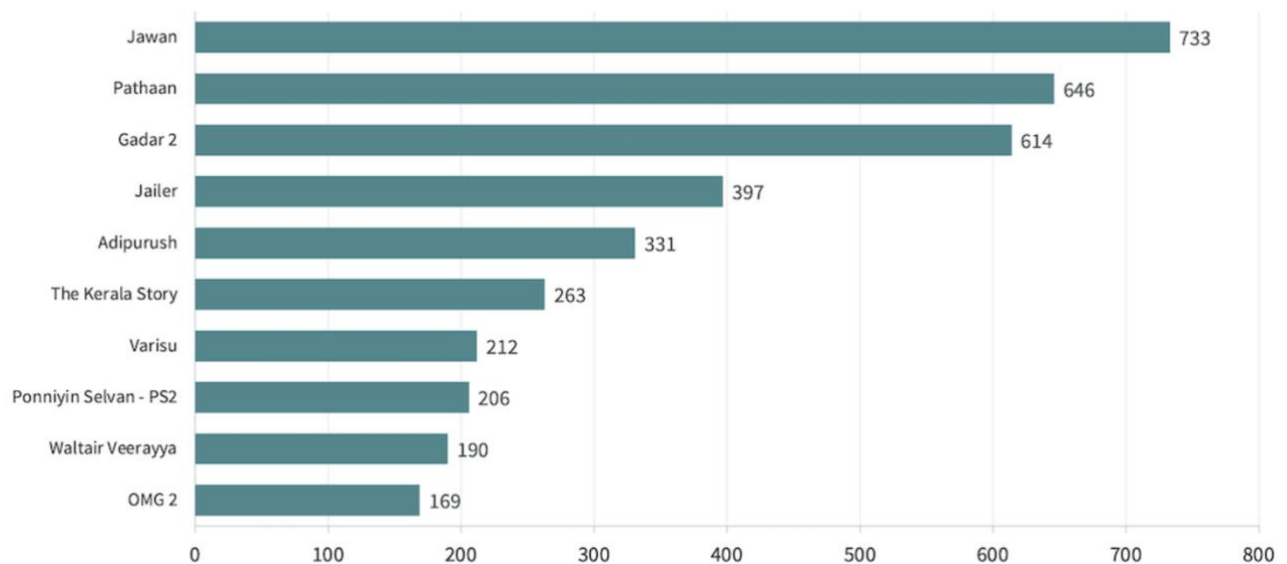
The chart below lists the top 10 films released in September 2023, based on their box office performance in India.

Top 10 September 2023 releases, based on Gross Domestic Box Office across all language versions (₹ Cr)



Jawan emerged as the top film of the month by a wide margin, ahead of Fukrey 3, Mark Antony, and Kushi. Jawan is the only film from September to enter the list of top 10 grossers of the year thus far, comfortably replacing Pathaan at the no. 1 position.

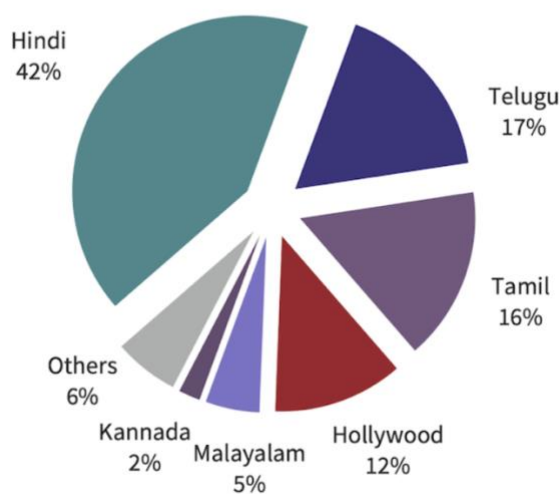
Top 10 releases of 2023 (Jan-Sep), based on Gross Domestic Box Office across all language versions (₹ Cr)



Language Share

For language share calculation, language-wise box office of films releasing in multiple languages is assigned to the corresponding language. However, for Hollywood, the data for all languages is reported under the language head 'Hollywood'.

Language Share of Gross Domestic Box Office (Jan-Sep 2023)



Jawan's success, and Fukrey 3 grossing just over ₹100 Cr, results in the share of Hindi language increasing from 39% last month, to 42% currently. Compared to the same period last year, Hindi language's contribution to Indian box office is 10 percentage points higher in 2023.

How to read the numbers in this report?

Different language industries follow different reporting conventions (Gross, Nett or Share). We have used Gross Box Office as the unified measure for this report. For films releasing in multiple languages, collections are added up across languages to arrive at the film's Gross Box Office at an all-India level.

Some films may be running in theatres at the time of publishing this report every month. For these films, Gross Box Office is estimated based on the latest trends available. Hence, it is normal that some numbers may be updated in the following month's report, once actual collections have been estimated.

Numbers for a film are assigned to the month of its release, even if the business is spread over two or more months. For example, Pathaan released on January 25, 2023, and a sizeable component of the film's business was registered in February 2023. However, in the analysis, Pathaan's entire box office has been credited to the month of January.

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